

HOW WE GO *Beyond* JUST PRINTING **FOOD** *PACKAGING*

cbsprinting



Taste the v2 range



'your personal Google for the Food industry'

Who we specialise helping in the Food Industry

- Ready Meal Companies
- Healthy Food Companies
- Meat Processing
- Small Good Companies
- Plant Based Product Companies
- Contract Manufacturers
- Food Manufacturing Companies
- Soup Manufacturers
- Dip manufacturers
- Companies selling products into retail
- Companies Selling products through E-commerce / Home Delivery Model



The kind of projects we *Help* our clients with:



- Finding new Sustainable Plastic Trays to suit the APCO Sustainable packaging guidelines
- Helping companies with their sustainable footprint and recyclability credentials
- Helping company's Automate their packaging line and production process.
- Improving a clients product packaging to stand out on shelf
- Improved Shelf life of a product to allow sales further afield and in other states.
- New Product and Company Branding to establish a stronger presence in the market Increases sales and new contracts – interstate sales and more stockists to supply.
- Setting up new Distributor channels to grow sales and expand the brand reach
- Date stamping improvements and labelling efficiencies
- New Kitchen sites and factory locations for growing companies to expand into
- Cold storage hire or partners to work with
- 3rd Party Contract Manufacturers to make products for small and growing brands up to large brands needing a bigger production turn over.
- Investors to help grow a company with financial backing.
- Help set up a new company or grow an existing one through the whole process journey.

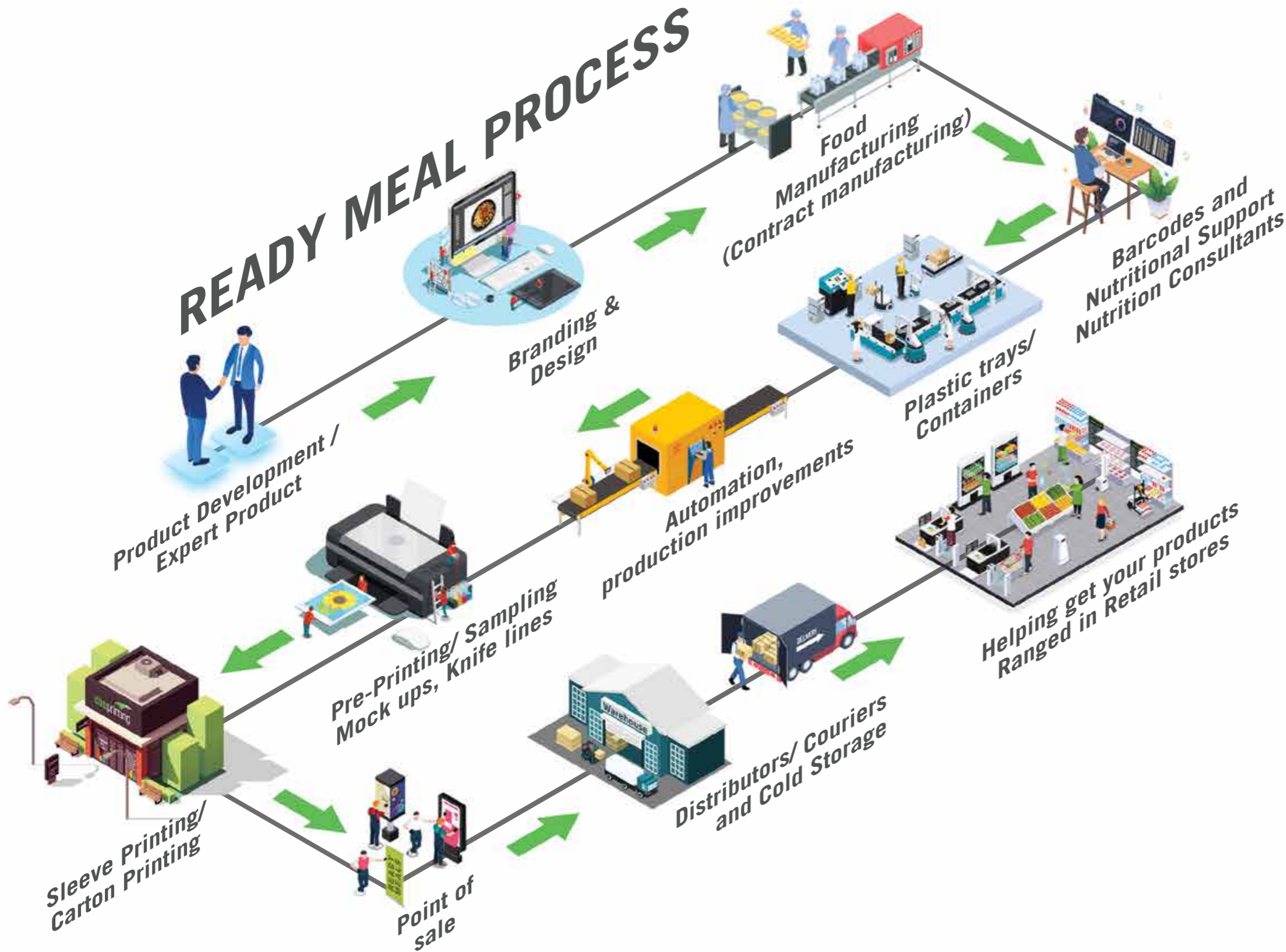


See some of the brands of our current clients who *TRUST US* to produce their packaging products.



The End to End process that CBS OFFERS my business

READY MEAL PROCESS



- **Product Development / Expert Product / Brand Consultancy (how to set up / grow / scale your business)** Access to expert advice, companies and resources to help set up, grow, scale any food business.
- **Branding and Design** – Product Design, Improved presentation
- **Food Manufacturing (Contract Manufacturing)** Access to a network of 3rd party contract manufacturers/commercial kitchens that can produce your food for you. Access to new commercial kitchen locations/sites.
- **Barcodes and Nutritional Support** – Nutrition consultants. Date stamping and label printing.
- **Plastic Trays/Containers** – Tray sealing machinery, production automation solutions, production efficiency improvements, cost saving methods, increased shelf life and sustainability solutions. Sustainable packaging.
- **Automation, production improvements, x-ray/weigh scales/auto sleeve machines, tray sealers + business/production capacity growth services** – Access to companies, partners who can automate your whole facility to adding in machines to improve, speed up production or your packaging process. Access to expert support to help you get the right packaging products to suit all automation machines and processes.
- **Pre Printing / Sampling/ Mock ups, Knife lines**
- **Sleeve Printing / Carton Printing** – Packaging storage, packaging inventory management, cost savings, sustainable & recyclable products, food friendly materials, innovation.
- **Point of Sale** – All things to help showcase your products on in Store and to boost sales.
- **Distributors/ Couriers and Cold Storage** Australia wide options of Home Delivery Couriers, Couriers to DC's/ Major Retailers + Independents.
- **Helping get your products Ranged in Retail stores.**
- Access to product ranging consultants and category buyers of retail stores. Helping grow volumes and reach across states of Australia.

What CBS offers as a

PACKAGING COMPANY

1 Design or branding of your Products to ensure they stand out on shelf or to your Ideal Clients. Remember food is first eaten with the Eyes before its tasted – so we have established a design team for exactly this to help you achieve the best design outcome.





Cartons



SRPs – Shelf ready Packaging



Pockets



Pouch Wraps



Header Card



Meal Sleeves

2 We PRINT and Produce the following packaging products.

(see above of the range of products)

3 We ALSO OFFER

Warehousing, Pick and pack and 3PL to hold your products for you and allow you to draw-down from stock to help Cash flow, reduce costs and help with fast delivery.

Our Print Capabilities PACKAGING

Why People Choose to work with us:

1. Our Service and Additional Value we offer which goes above and beyond just supplying a printed packaging product.
2. Our Lead times for printed packaging is between 2-4 Working Weeks.
3. Our Print Quality is top notch due to our constant investment in the latest technology machinery and finishing Equipment. And as we produce everything 100% in house in Sydney Australia. No outsourcing or offshore sourcing. Our Service and Additional Value we offer which goes above and beyond just supplying a printed packaging product.
4. Our Products are 100% Natural and completely Recyclable and are 100% sustainable and suitable for the Food Industry and have very low impact on our environment.
5. Once we start producing work for a client we also give back and refer business to them and help them grow their revenue in return – so our clients are more partners than transactional clients.

See what OUR CURRENT CLIENTS say about us:



CBS Printing has been a great supplier for our packaging. While working with them on our Sleeve packaging we also had other projects with needs outside of their capabilities but we were able to draw on their extensive network and strategic partners and provide us options to work with. They are very organised and help with management of the stock, storage, delivery and consistent quality products.

Meike Tendean
v2 Food



I Love working with CBS Printing. The Quality of the printed packaging is always exceptional and every time we have a short deadline to meet, CBS Printing bends over backwards to ensure we get packaging in time to deliver on our Retail contracts. Super reliable and Amazing service and they are really friendly and knowledgeable.

Josh also frequently sends us new opportunities and referrals of other brands to help us grow our own revenue through our contract manufacturing side of the business.

So not only a great supplier but also a sales growth partner as well. Have been instrumental I helping us grow our business to where we are today.

Mark Taher
Cucina Classica

Our Expert network that makes our end to end offer possible.

We understand the Process and Journey a Food Company takes to successfully make, pack and take a product out to market so we have gone out to the Australian Market and through researching and joining forces with, we have found the best experts and companies that collectively can solve every single one of your business challenges, so you don't have to spend the time finding the best solution.



We have all the ANSWERS

So, share your current challenges or next stage of growth and we can advise, guide, and introduce you to the exact Expert you need to be speaking to in order to find the exact solution you need.

OUR PARTNERS cover the following area's

- Product Ranging Consultancy
- Product Branding & Design
- Nutritional Experts – barcodes and Nutrition Panels
- Commercial Kitchen Real Estate Agents
- Kitchen machinery.
- Packing machinery
- Production Efficiency
- Growth management
- Sales growth (interstate, into Retail)
- Trays and Containers
- Sustainable products and services
- Improved Shelf life
- Delivery (Door to door – or direct to Retail or DC's + interstate)
- Distribution (Food brokers, distributors who'll buy and resell your product and expand your brand into other stores and states)
- Date Stamping
- Cold Storage – Cool Rooms

What are the benefits of MY PRINT PORTAL?



REDUCE COSTS

Time is money, optimising workflow by accelerating the order submission and delivery process. Limiting print wastage due to proofing errors.



EASE OF USE

Increase efficiency, improve productivity and reduce turnaround times through our user-friendly, easy to follow and logical interface – it's just like online shopping.



Brand Consistency

Control your brand on a global/national level through consistent paper, colour, packaging & delivery. Provides control and consistency.



Convenience

Order your print 24/7 from any desktop or mobile device from your office, home, or on the road.



Fast Turnaround

A quick and easy ordering process with direct nationwide delivery could significantly reduce the time and effort it takes to order and receive products.



Personalised storefront

Your storefront can be branded to your specifications and all collateral customised to meet your requirements.



User Control

Authorised user levels & security profiles are easily set.



Procurement control

The system allows for flexible, agreed pricing options and can be configured per quantity or unit – providing greater control over spending. Order only what you need when you need it!



Proofing

Check & approve print proofs online, get your job into production quicker.



Order History

Complete order tracking history, including for delivery notices & invoices. Also makes reordering a breeze.



Inventory Control

Track remaining warehoused stock effortlessly, so you never run out.

Talk to one
of our sales
team to get
STARTED



How to start
receiving the
Value
CBS Printing has
to offer?

Who you need to speak to:



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Sales Manager

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